

# Bootstrap's BootBoard BootRamp

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April 2006

# Why are we here?

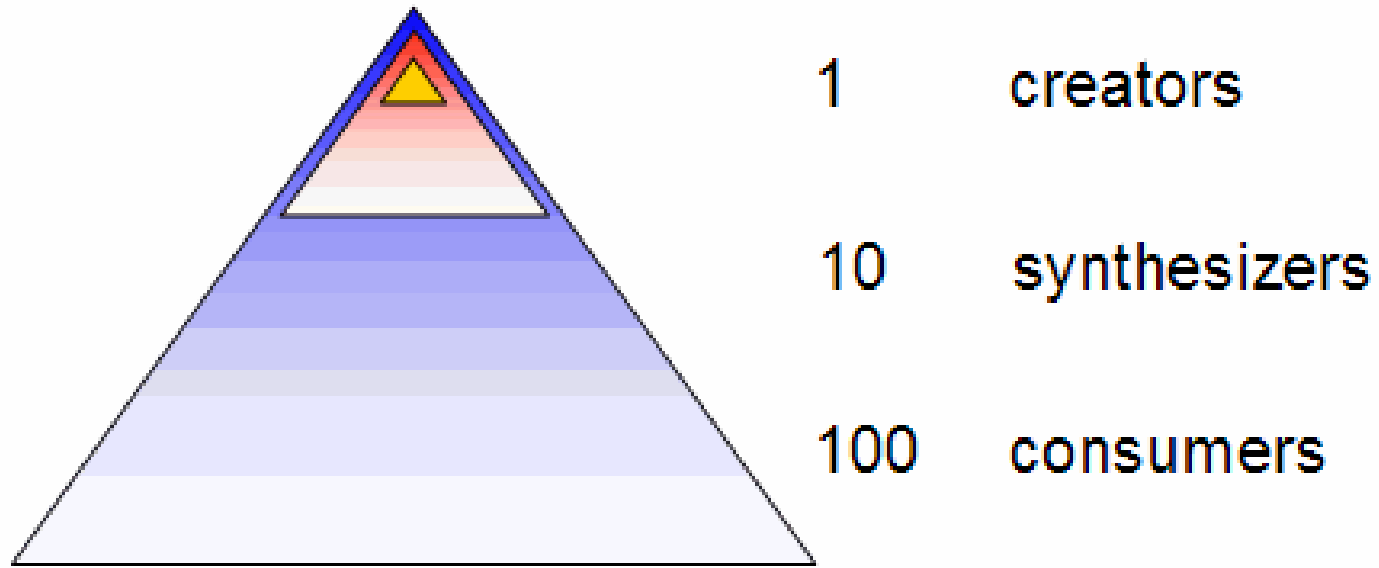
- Interest!
- The Result:
  - Explore & institute Boot Board
    - Several members: previous meetings
    - Bootstrap digest messages
- What is Boot Board?

# Who we are?

## Common Values

- Accountability partners
- Ability to brainstorm:
  - People facing similar issues, those who have worked through them, & idea generation
- Nurture/grow network:
  - Accessibility to greater relationships
- Support:
  - Objective view points
  - Honing “the obvious”

## Structure of Community (Bradley Horowitz)



Boot Board creates opportunity for synergy

# History

- Meetings:
  - Jonathan Davis and others about their experience with Young Executives and TEC
  - Favorable experiences: organizations & boards
- Gathered input:
  - what worked: structure and logistics
- Meetings: Michelle Ewalt, David Swedlow, Jeff Stan Tyler, and Bijoy:
  - Design for a Bootstrapper

# Overview

## Suggestions & Options

- Mission/Operating Structure
  - Several groups do not allow members to do business together
  - Membership: Businesses: should fall in the late Valley Of Death and Growth stages.
- Commitments & Agreements:
  - Confidentiality agreements
  - Attendance: punctuality and no cell phone interruptions
  - No direct competitors in group
  - Members= Owner of business, CEO, partner level of organization
  - 1 year, 3 month opt in or out

# Overview

## Suggestions & Options

- Logistics
  - Group size: 6-8 people
  - Meeting frequency: 1x per month
  - 1 or 2 facilitators: each group
  - Length: 4 hours
    - 1 full day with  $\frac{1}{2}$  of the day
      - devoted to training by experts in a skill area that is key to the groups needs
  - Cost: \$15 for full members and \$25 other
  - Location: central to group and usually members conference room

# What do you want from A Boot Board??

- Transition from Board benefits/concept to: support, confidentiality, similar pain = to help bottom-line opportunities: personal and business
- Speakers: variety and depth of opportunities to learn/grow
  - Truth realized out loud
  - 6-8 people- not smaller
- Question: define commitment terms
  - Time, hosting vs. money commitment, group resources
  - Bootstrapper taste: determine skin in the game commitments
- Consider: stages--- determines speakers and group selection
- Low cost approach = bootstrapper model: low cost or no cost: social pressure



# What do you want from A Boot Board??

- Meeting time: 2 hours vs. 4 hours
  - Effective time use, day/time of day for meeting- driving accountability and momentum, structure
- Group make—up: interest then group development
  - Categories: International based, home based businesses
- Commonality: Success out of diversity
  - Member make-up/boards make-up
  - 2-3 common interests and then allow for boards to develop from there
  - Moving from group to group: rotation program
- Develop specific intention of boards

# What's Next:

- Develop groups
- Establish next meeting date:
  - Target date: 4/24/06
- Facilitators
- Core agenda: each group
- [http://www.bootstrapaustin.org/wiki/index.php/Bootstrap Board](http://www.bootstrapaustin.org/wiki/index.php/Bootstrap_Board)